



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174756
Inv Date 10/28/2012
Terms Net 30
Contract 48836
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 5307 10/22-10/29 Add (28221)
Local/Political Candidate Agency
5307/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:25:00PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|-----------------|--------------------------------|-----------------------|--------|-----------------------------------|---------------|-----------|---------------------|
| 1.0 | SPOT | 9:00AM- 9:30AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 9:11AM (Mo) | 00:30 | 7 News Today in New England 9-10A | SBTV10181225H | \$1000.00 | |
| 1.0 | SPOT | 9:00AM- 9:30AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 9:21AM (Tu) | 00:30 | 7 News Today in New England 9-10A | SBTV10231229H | \$1000.00 | |
| 1.0 | SPOT | 9:00AM- 9:30AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 9:25AM (We) | 00:30 | 7 News Today in New England 9-10A | SBTV10231229H | \$1000.00 | |
| 1.0 | SPOT | 9:00AM- 9:30AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 9:20AM (Th) | 00:30 | 7 News Today in New England 9-10A | SBTV10231229H | \$1000.00 | |
| 1.0 | SPOT | 9:00AM- 9:30AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 9:13AM (Fr) | 00:30 | 7 News Today in New England 9-10A | SBTV09151214H | \$1000.00 | |
| 2.0 | SPOT | 9:30AM-10:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 9:58AM (Mo) | 00:30 | 7 News Today in New England 9-10A | SBTV10201227H | \$1000.00 | |
| 2.0 | SPOT | 9:30AM-10:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 9:58AM (Tu) | 00:30 | 7 News Today in New England 9-10A | SBTV10201227H | \$1000.00 | |
| 2.0 | SPOT | 9:30AM-10:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 9:59AM (We) | 00:30 | 7 News Today in New England 9-10A | SBTV10181225H | \$1000.00 | |
| 2.0 | SPOT | 9:30AM-10:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 9:46AM (Th) | 00:30 | 7 News Today in New England 9-10A | SBTV10181225H | \$1000.00 | |
| 2.0 | SPOT | 9:30AM-10:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 9:58AM (Fr) | 00:30 | 7 News Today in New England 9-10A | SBTV09151214H | \$1000.00 | |
| 3.0 | SPOT | 10:00AM-11:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 10:51AM (Mo) | 00:30 | Today Show | SBTV10201227H | \$850.00 | |
| 3.0 | SPOT | 10:00AM-11:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 10:58AM (Tu) | 00:30 | Today Show | SBTV10181225H | \$850.00 | |
| 3.0 | SPOT | 10:00AM-11:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 10:27AM (We) | 00:30 | Today Show | SBTV10231229H | \$850.00 | |
| 3.0 | SPOT | 10:00AM-11:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 10:50AM (Th) | 00:30 | Today Show | SBTV10231229H | \$850.00 | |
| 3.0 | SPOT | 10:00AM-11:00AM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 10:51AM (Fr) | 00:30 | Today Show | SBTV09151214H | \$850.00 | |
| 4.0 | SPOT | 11:00AM-12:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/22/12 11:30AM (Mo) | 00:30 | TODAY SHOW III (hour 4) | SBTV10181225H | \$850.00 | |
| 4.0 | SPOT | 11:00AM-12:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/22/12 11:59AM (Mo) | 00:30 | TODAY SHOW III (hour 4) | SBTV10201227H | \$850.00 | |
| 4.0 | SPOT | 11:00AM-12:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/23/12 11:29AM (Tu) | 00:30 | TODAY SHOW III (hour 4) | SBTV10231229H | \$850.00 | |
| 4.0 | SPOT | 11:00AM-12:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/23/12 11:59AM (Tu) | 00:30 | TODAY SHOW III (hour 4) | SBTV10201227H | \$850.00 | |
| 4.0 | SPOT | 11:00AM-12:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/24/12 11:29AM (We) | 00:30 | TODAY SHOW III (hour 4) | SBTV10181225H | \$850.00 | |
| 4.0 | SPOT | 11:00AM-12:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/24/12 11:52AM (We) | 00:30 | TODAY SHOW III (hour 4) | SBTV10201227H | \$850.00 | |
| 4.0 | SPOT | 11:00AM-12:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/25/12 11:56AM (Th) | 00:30 | TODAY SHOW III (hour 4) | SBTV10181225H | \$850.00 | |
| 4.0 | SPOT | 11:00AM-12:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/25/12 12:00PM (Th) | 00:30 | TODAY SHOW III (hour 4) | SBTV10201227H | \$850.00 | |
| 4.0 | SPOT | 11:00AM-12:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/26/12 11:30AM (Fr) | 00:30 | TODAY SHOW III (hour 4) | SBTV09151214H | \$850.00 | |
| 4.0 | SPOT | 11:00AM-12:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/26/12 11:51AM (Fr) | 00:30 | TODAY SHOW III (hour 4) | SBTV09151214H | \$850.00 | |
| 5.0 | SPOT | 12:00PM-12:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 12:24PM (Mo) | 00:30 | 7 News at Noon | SBTV10181225H | \$1000.00 | |
| 5.0 | SPOT | 12:00PM-12:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 12:46PM (Tu) | 00:30 | 7 News at Noon | SBTV10181225H | \$1000.00 | |
| 5.0 | SPOT | 12:00PM-12:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 12:27PM (We) | 00:30 | 7 News at Noon | SBTV10231229H | \$1000.00 | |
| 5.0 | SPOT | 12:00PM-12:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 12:11PM (Th) | 00:30 | 7 News at Noon | SBTV10231229H | \$1000.00 | |
| 5.0 | SPOT | | | 10/26/12 | | 1 preempt @ \$1000.00 | | \$0.00 | Special Report |
| 6.0 | SPOT | 12:30PM- 1:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 12:58PM (Mo) | 00:30 | Days of our Lives | SBTV10201227H | \$1000.00 | |
| 6.0 | SPOT | 12:30PM- 1:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 12:44PM (We) | 00:30 | 7 News at Noon | SBTV10181225H | \$1000.00 | |
| 6.0 | SPOT | 12:30PM- 1:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 12:53PM (Th) | 00:30 | 7 News at Noon | SBTV10181225H | \$1000.00 | |
| 6.0 | SPOT | 12:30PM- 1:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 12:44PM (Fr) | 00:30 | 7 News at Noon | SBTV09151214H | \$1000.00 | |
| 6.0 | SPOT | | | 10/23/12 | | 1 preempt @ \$1000.00 | | \$0.00 | Internal Adjustment |
| 7.1 | SPOT | 12:57PM- 2:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/22/12 1:41PM (Mo) | 00:30 | Days of our Lives | SBTV10201227H | \$900.00 | |
| 7.1 | SPOT | 12:57PM- 2:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/22/12 1:59PM (Mo) | 00:30 | Days of our Lives | SBTV10181225H | \$900.00 | |
| 7.1 | SPOT | 12:57PM- 2:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/23/12 12:58PM (Tu) | 00:30 | Days of our Lives | SBTV10201227H | \$900.00 | |
| 7.1 | SPOT | 12:57PM- 2:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/23/12 1:25PM (Tu) | 00:30 | Days of our Lives | SBTV10181225H | \$900.00 | |



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Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174756
Inv Date 10/28/2012
Terms Net 30
Contract 48836
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 5307 10/22-10/29 Add (28221)
Local/Political Candidate Agency
5307/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:25:00PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|-----------------|--------------------------------|-----------------------|--------|----------------------------|---------------|-----------|---------|
| 7.1 | SPOT | 12:57PM- 2:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/24/12 12:58PM (We) | 00:30 | Days of our Lives | SBTV10231229H | \$900.00 | |
| 7.1 | SPOT | 12:57PM- 2:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/24/12 1:46PM (We) | 00:30 | Days of our Lives | SBTV10181225H | \$900.00 | |
| 7.1 | SPOT | 12:57PM- 2:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/25/12 12:59PM (Th) | 00:30 | Days of our Lives | SBTV10231229H | \$900.00 | |
| 7.1 | SPOT | 12:57PM- 2:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/25/12 2:00PM (Th) | 00:30 | Days of our Lives | SBTV10181225H | \$900.00 | |
| 7.1 | SPOT | 12:57PM- 2:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/26/12 12:58PM (Fr) | 00:30 | Days of our Lives | SBTV09151214H | \$900.00 | |
| 7.1 | SPOT | 12:57PM- 2:00PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/26/12 2:00PM (Fr) | 00:30 | Days of our Lives | SBTV09151214H | \$900.00 | |
| 8.0 | SPOT | 2:00PM- 3:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 2:59PM (Mo) | 00:30 | DOCTORS Episode: 5031 | SBTV10201227H | \$600.00 | |
| 8.0 | SPOT | 2:00PM- 3:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 2:31PM (Tu) | 00:30 | DOCTORS Episode: 5038 | SBTV10231229H | \$600.00 | |
| 8.0 | SPOT | 2:00PM- 3:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 2:59PM (We) | 00:30 | DOCTORS Episode: 5053 | SBTV10201227H | \$600.00 | |
| 8.0 | SPOT | 2:00PM- 3:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 2:24PM (Th) | 00:30 | DOCTORS Episode: 5051 | SBTV10201227H | \$600.00 | |
| 8.0 | SPOT | 2:00PM- 3:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 2:24PM (Fr) | 00:30 | DOCTORS Episode: 5041 | SBTV09151214H | \$600.00 | |
| 9.0 | SPOT | 3:00PM- 3:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 3:28PM (Mo) | 00:30 | Family Feud Episode: 12071 | SBTV10181225H | \$600.00 | |
| 9.0 | SPOT | 3:00PM- 3:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 3:29PM (Tu) | 00:30 | Family Feud Episode: 12072 | SBTV10201227H | \$600.00 | |
| 9.0 | SPOT | 3:00PM- 3:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 3:20PM (We) | 00:30 | Family Feud Episode: 12073 | SBTV10231229H | \$600.00 | |
| 9.0 | SPOT | 3:00PM- 3:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 3:29PM (Th) | 00:30 | Family Feud Episode: 12074 | SBTV10231229H | \$600.00 | |
| 9.0 | SPOT | 3:00PM- 3:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 3:10PM (Fr) | 00:30 | Family Feud Episode: 12075 | SBTV09151214H | \$600.00 | |
| 10.0 | SPOT | 3:30PM- 4:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 3:39PM (Mo) | 00:30 | Family Feud Episode: 12060 | SBTV10201227H | \$600.00 | |
| 10.0 | SPOT | 3:30PM- 4:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 3:51PM (Tu) | 00:30 | Family Feud Episode: 12068 | SBTV10181225H | \$600.00 | |
| 10.0 | SPOT | 3:30PM- 4:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 3:51PM (We) | 00:30 | Family Feud Episode: 12069 | SBTV10181225H | \$600.00 | |
| 10.0 | SPOT | 3:30PM- 4:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 3:58PM (Th) | 00:30 | Family Feud Episode: 12070 | SBTV10181225H | \$600.00 | |
| 10.0 | SPOT | 3:30PM- 4:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 3:52PM (Fr) | 00:30 | Family Feud Episode: 12076 | SBTV09151214H | \$600.00 | |
| 11.0 | SPOT | 4:00PM- 4:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 4:13PM (Mo) | 00:30 | 7 News at 4 | SBTV10201227H | \$1200.00 | |
| 11.0 | SPOT | 4:00PM- 4:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 4:13PM (Tu) | 00:30 | 7 News at 4 | SBTV10231229H | \$1200.00 | |
| 11.0 | SPOT | 4:00PM- 4:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 4:27PM (We) | 00:30 | 7 News at 4 | SBTV10231229H | \$1200.00 | |
| 11.0 | SPOT | 4:00PM- 4:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 4:16PM (Th) | 00:30 | 7 News at 4 | SBTV10231229H | \$1200.00 | |
| 11.0 | SPOT | 4:00PM- 4:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 4:19PM (Fr) | 00:30 | 7 News at 4 | SBTV09151214H | \$1200.00 | |
| 12.0 | SPOT | 4:30PM- 5:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 4:55PM (Mo) | 00:30 | 7 News at 4 | SBTV10181225H | \$1500.00 | |
| 12.0 | SPOT | 4:30PM- 5:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 4:55PM (Tu) | 00:30 | 7 News at 4 | SBTV10201227H | \$1500.00 | |
| 12.0 | SPOT | 4:30PM- 5:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 4:55PM (We) | 00:30 | 7 News at 4 | SBTV10181225H | \$1500.00 | |
| 12.0 | SPOT | 4:30PM- 5:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 4:49PM (Th) | 00:30 | 7 News at 4 | SBTV10181225H | \$1500.00 | |
| 12.0 | SPOT | 4:30PM- 5:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 4:40PM (Fr) | 00:30 | 7 News at 4 | SBTV09151214H | \$1500.00 | |
| 13.0 | SPOT | 5:00PM- 5:30PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/22/12 5:18PM (Mo) | 00:30 | 7 News at 5 | SBTV10201227H | \$1800.00 | |
| 13.0 | SPOT | 5:00PM- 5:30PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/22/12 5:26PM (Mo) | 00:30 | 7 News at 5 | SBTV10181225H | \$1800.00 | |
| 13.0 | SPOT | 5:00PM- 5:30PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/23/12 5:16PM (Tu) | 00:30 | 7 News at 5 | SBTV10181225H | \$1800.00 | |
| 13.0 | SPOT | 5:00PM- 5:30PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/23/12 5:26PM (Tu) | 00:30 | 7 News at 5 | SBTV10231229H | \$1800.00 | |
| 13.0 | SPOT | 5:00PM- 5:30PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/24/12 5:17PM (We) | 00:30 | 7 News at 5 | SBTV10201227H | \$1800.00 | |
| 13.0 | SPOT | 5:00PM- 5:30PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/24/12 5:21PM (We) | 00:30 | 7 News at 5 | SBTV10231229H | \$1800.00 | |
| 13.0 | SPOT | 5:00PM- 5:30PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/25/12 5:16PM (Th) | 00:30 | 7 News at 5 | SBTV10201227H | \$1800.00 | |
| 13.0 | SPOT | 5:00PM- 5:30PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/25/12 5:27PM (Th) | 00:30 | 7 News at 5 | SBTV10231229H | \$1800.00 | |



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Boston, MA 02114-2977
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fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174756
Inv Date 10/28/2012
Terms Net 30
Contract 48836
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 5307 10/22-10/29 Add (28221)
Local/Political Candidate Agency
5307/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:25:00PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|-------------------|--------------------------------|-----------------------|--------|--------------------------------|---------------|-----------|---------|
| 13.0 | SPOT | 5:00PM- 5:30PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/26/12 5:20PM (Fr) | 00:30 | 7 News at 5 | SBTV09151214H | \$1800.00 | |
| 13.0 | SPOT | 5:00PM- 5:30PM | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/26/12 5:28PM (Fr) | 00:30 | 7 News at 5 | SBTV09151214H | \$1800.00 | |
| 14.0 | SPOT | 5:30PM- 6:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 5:50PM (Mo) | 00:30 | 7 News at 5 | SBTV10201227H | \$2000.00 | |
| 14.0 | SPOT | 5:30PM- 6:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 5:46PM (Tu) | 00:30 | 7 News at 5 | SBTV10201227H | \$2000.00 | |
| 14.0 | SPOT | 5:30PM- 6:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 5:42PM (We) | 00:30 | 7 News at 5 | SBTV10181225H | \$2000.00 | |
| 14.0 | SPOT | 5:30PM- 6:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 5:43PM (Th) | 00:30 | 7 News at 5 | SBTV10181225H | \$2000.00 | |
| 14.0 | SPOT | 5:30PM- 6:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 5:56PM (Fr) | 00:30 | 7 News at 5 | SBTV09151214H | \$2000.00 | |
| 15.0 | SPOT | 6:00PM- 6:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 6:14PM (Mo) | 00:30 | 7 News at 6 | SBTV10201227H | \$2500.00 | |
| 15.0 | SPOT | 6:00PM- 6:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 6:12PM (Tu) | 00:30 | 7 News at 6 | SBTV10181225H | \$2500.00 | |
| 15.0 | SPOT | 6:00PM- 6:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 6:15PM (We) | 00:30 | 7 News at 6 | SBTV10201227H | \$2500.00 | |
| 15.0 | SPOT | 6:00PM- 6:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 6:12PM (Th) | 00:30 | 7 News at 6 | SBTV10201227H | \$2500.00 | |
| 15.0 | SPOT | 6:00PM- 6:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 6:12PM (Fr) | 00:30 | 7 News at 6 | SBTV09151214H | \$2500.00 | |
| 16.0 | SPOT | 7:00PM- 7:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 7:26PM (Mo) | 00:30 | Access Hollywood Episode: 4206 | SBTV10181225H | \$2200.00 | |
| 16.0 | SPOT | 7:00PM- 7:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 7:24PM (Tu) | 00:30 | Access Hollywood Episode: 4207 | SBTV10231229H | \$2200.00 | |
| 16.0 | SPOT | 7:00PM- 7:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 7:26PM (We) | 00:30 | Access Hollywood Episode: 4208 | SBTV10231229H | \$2200.00 | |
| 16.0 | SPOT | 7:00PM- 7:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 7:17PM (Th) | 00:30 | Access Hollywood Episode: 4209 | SBTV10231229H | \$2200.00 | |
| 16.0 | SPOT | 7:00PM- 7:30PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 7:11PM (Fr) | 00:30 | Access Hollywood Episode: 4210 | SBTV09151214H | \$2200.00 | |
| 17.0 | SPOT | 7:30PM- 8:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 7:56PM (Mo) | 00:30 | EXTRA Episode: 19043 | SBTV10201227H | \$2400.00 | |
| 17.0 | SPOT | 7:30PM- 8:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 7:49PM (Tu) | 00:30 | EXTRA Episode: 19044 | SBTV10201227H | \$2400.00 | |
| 17.0 | SPOT | 7:30PM- 8:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 7:52PM (We) | 00:30 | EXTRA Episode: 19045 | SBTV10201227H | \$2400.00 | |
| 17.0 | SPOT | 7:30PM- 8:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 7:59PM (Th) | 00:30 | 30 Rock | SBTV10201227H | \$2400.00 | |
| 17.0 | SPOT | 7:30PM- 8:00PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 7:55PM (Fr) | 00:30 | EXTRA Episode: 19047 | SBTV09151214H | \$2400.00 | |
| 18.0 | SPOT | 11:00PM-11:35PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/22/12 11:29PM (Mo) | 00:30 | 7 News at 11 PM | SBTV10201227H | \$3000.00 | |
| 18.0 | SPOT | 11:00PM-11:35PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/23/12 11:15PM (Tu) | 00:30 | 7 News at 11 PM | SBTV10201227H | \$3000.00 | |
| 18.0 | SPOT | 11:00PM-11:35PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/24/12 11:33PM (We) | 00:30 | 7 News at 11 PM | SBTV10201227H | \$3000.00 | |
| 18.0 | SPOT | 11:00PM-11:35PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/25/12 11:17PM (Th) | 00:30 | 7 News at 11 PM | SBTV10231229H | \$3000.00 | |
| 18.0 | SPOT | 11:00PM-11:35PM | Day, M-1, Tu-1, W-1, Th-1, F-1 | 10/26/12 11:14PM (Fr) | 00:30 | 7 News at 11 PM | SBTV09151214H | \$3000.00 | |
| 19.0 | SPOT | 11:34PM-THE TONIG | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/22/12 12:09AM (Mo) | 00:30 | THE TONIGHT SHOW W/ JAY LENO | SBTV10201227H | \$1600.00 | |
| 19.0 | SPOT | 11:34PM-THE TONIG | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/22/12 11:59PM (Mo) | 00:30 | THE TONIGHT SHOW W/ JAY LENO | SBTV10181225H | \$1600.00 | |
| 19.0 | SPOT | 11:34PM-THE TONIG | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/23/12 11:44PM (Tu) | 00:30 | THE TONIGHT SHOW W/ JAY LENO | SBTV10181225H | \$1600.00 | |
| 19.0 | SPOT | 11:34PM-THE TONIG | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/23/12 11:56PM (Tu) | 00:30 | THE TONIGHT SHOW W/ JAY LENO | SBTV10231229H | \$1600.00 | |
| 19.0 | SPOT | 11:34PM-THE TONIG | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/24/12 12:22AM (We) | 00:30 | THE TONIGHT SHOW W/ JAY LENO | SBTV10201227H | \$1600.00 | |
| 19.0 | SPOT | 11:34PM-THE TONIG | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/24/12 11:57PM (We) | 00:30 | THE TONIGHT SHOW W/ JAY LENO | SBTV10231229H | \$1600.00 | |
| 19.0 | SPOT | 11:34PM-THE TONIG | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/25/12 11:48PM (Th) | 00:30 | THE TONIGHT SHOW W/ JAY LENO | SBTV10201227H | \$1600.00 | |
| 19.0 | SPOT | 11:34PM-THE TONIG | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/25/12 12:00AM (Th) | 00:30 | THE TONIGHT SHOW W/ JAY LENO | SBTV10181225H | \$1600.00 | |
| 19.0 | SPOT | 11:34PM-THE TONIG | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/26/12 12:14AM (Fr) | 00:30 | THE TONIGHT SHOW W/ JAY LENO | SBTV09151214H | \$1600.00 | |
| 19.0 | SPOT | 11:34PM-THE TONIG | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/26/12 12:31AM (Fr) | 00:30 | THE TONIGHT SHOW W/ JAY LENO | SBTV09151214H | \$1600.00 | |
| 20.0 | SPOT | 12:37AM-LATE NIGH | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/22/12 1:04AM (Mo) | 00:30 | LATE NIGHT WITH JIMMY FALLON | SBTV10181225H | \$1000.00 | |
| 20.0 | SPOT | 12:37AM-LATE NIGH | Day, M-2, Tu-2, W-2, Th-2, F-2 | 10/22/12 1:12AM (Mo) | 00:30 | LATE NIGHT WITH JIMMY FALLON | SBTV10201227H | \$1000.00 | |



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174756
Inv Date 10/28/2012
Terms Net 30
Contract 48836
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 5307 10/22-10/29 Add (28221)
Local/Political Candidate Agency
5307/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:25:00PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------|-----------------------------|----------------------|-----------------------|--------|--------------------------------------|---------------|------------|----------------|
| 28.0 | SPOT | 9:00PM-10:00PM | Day,Tu-1 | 10/23/12 9:22PM (Tu) | 00:30 | GO ON | SBTV10231229H | \$10000.00 | |
| 29.0 | SPOT | 9:00PM-Law & Order | Day,W-1 | 10/24/12 9:19PM (We) | 00:30 | Law & Order SVU | SBTV10181225H | \$3000.00 | |
| 30.0 | SPOT | 10:00PM-ROCK CENT | Day,Th-1 | 10/25/12 10:18PM (Th) | 00:30 | ROCK CENTER WITH BRIAN WILLIAMS | SBTV10201227H | \$3200.00 | |
| 31.0 | SPOT | 7:57PM-Mockingbird | Day,F-1 | 10/26/12 8:19PM (Fr) | 00:30 | Mockingbird Lane | SBTV09151214H | \$4000.00 | |
| 32.0 | SPOT | 9:00PM-GRIMM | Day,F-1 | 10/26/12 9:37PM (Fr) | 00:30 | GRIMM | SBTV09151214H | \$5000.00 | |
| 33.0 | SPOT | 10:00PM-DATELINE | Day,F-1 | 10/26/12 10:29PM (Fr) | 00:30 | DATELINE | SBTV09151214H | \$8500.00 | |
| 34.0 | SPOT | 5:58AM-7 News Today | Day,Sa-2 | 10/27/12 6:30AM (Sa) | 00:30 | 7 News Today in New England | SBTV09151214H | \$200.00 | |
| 34.0 | SPOT | 5:58AM-7 News Today | Day,Sa-2 | 10/27/12 6:47AM (Sa) | 00:30 | 7 News Today in New England | SBTV10261231H | \$200.00 | |
| 35.0 | SPOT | 7:00AM- 8:00AM | Day,Sa-1 | 10/27/12 7:50AM (Sa) | 00:30 | Today Show Weekend | SBTV09151214H | \$400.00 | |
| 36.0 | SPOT | 8:00AM- 9:00AM | Day,Sa-1 | 10/27/12 8:24AM (Sa) | 00:30 | Today Show Weekend | SBTV10261231H | \$400.00 | |
| 37.0 | SPOT | 9:00AM-10:00AM | Day,Sa-1 | 10/27/12 9:50AM (Sa) | 00:30 | 7 News Today in New England-Sat | SBTV09151214H | \$400.00 | |
| 38.0 | SPOT | 10:00AM-11:00AM | Day,Sa-3 | 10/27/12 10:23AM (Sa) | 00:30 | 7 News Today in New England-Sat | SBTV10261231H | \$400.00 | |
| 38.0 | SPOT | 10:00AM-11:00AM | Day,Sa-3 | 10/27/12 10:41AM (Sa) | 00:30 | 7 News Today in New England-Sat | SBTV09151214H | \$400.00 | |
| 38.0 | SPOT | 10:00AM-11:00AM | Day,Sa-3 | 10/27/12 10:58AM (Sa) | 00:30 | 7 News Today in New England-Sat | SBTV10261231H | \$400.00 | |
| 39.0 | SPOT | 6:00PM-7 News at 6 | Day,Sa-1 | 10/27/12 6:13PM (Sa) | 00:30 | 7 News at 6 | SBTV09151214H | \$2500.00 | |
| 40.0 | SPOT | 7:57PM-REVOLUTION | Day,Sa-1 | 10/27/12 7:58PM (Sa) | 00:30 | REVOLUTION (R) | SBTV10261231H | \$1500.00 | |
| 41.0 | SPOT | 9:00PM-CHICAGO FIRE | Day,Sa-1 | 10/27/12 9:19PM (Sa) | 00:30 | CHICAGO FIRE (Repeat) | SBTV09151214H | \$4000.00 | |
| 42.0 | SPOT | 10:00PM-LAW & ORDER | Day,Sa-1 | 10/27/12 10:08PM (Sa) | 00:30 | LAW & ORDER SVU (R) | SBTV10261231H | \$1300.00 | |
| 43.0 | SPOT | 1:31AM-EXTRA WEEKEND | Day,Sa-2 | 10/27/12 1:45AM (Sa) | 00:30 | Extra Weekend Episode: 19048W | SBTV10261231H | \$150.00 | |
| 43.0 | SPOT | 1:31AM-EXTRA WEEKEND | Day,Sa-2 | 10/27/12 2:28AM (Sa) | 00:30 | Extra Weekend Episode: 19048W | SBTV09151214H | \$150.00 | |
| 44.0 | SPOT | 11:29PM-Saturday Night Live | Day,Sa-1 | 10/27/12 12:58AM (Sa) | 00:30 | Saturday Night Live | SBTV09151214H | \$2800.00 | |
| 45.0 | SPOT | 7:30AM-7 NEWS TODAY | Day,Su-1 | 10/28/12 7:55AM (Su) | 00:30 | 7 NEWS TODAY IN NEW ENGLAND 730A SUN | SBTV10281233H | \$500.00 | |
| 46.0 | SPOT | 7:57AM-TODAY SHOW | Day,Su-1 | 10/28/12 8:29AM (Su) | 00:30 | TODAY SHOW-SUNDAY | SBTV10261231H | \$1400.00 | |
| 47.0 | SPOT | 9:00AM-7 News Today | Day,Su-1 | 10/28/12 10:13AM (Su) | 00:30 | 7 News Today in New England-Sun | SBTV10281233H | \$400.00 | |
| 48.0 | SPOT | 10:27AM-Meet the Press | Day,Su-1 | 10/28/12 10:28AM (Su) | 00:30 | Meet the Press | SBTV10261231H | \$2500.00 | |
| 49.0 | SPOT | | | 10/22/12 | | 2 preempts @ \$350.00 | | \$0.00 | Pre-Empt |
| 50.0 | SPOT | 12:30PM- 1:00PM | Day,F-1 | 10/26/12 12:47PM (Fr) | 00:30 | 7 News at Noon | SBTV09151214H | \$1000.00 | M/G For 6.0.1 |
| 51.0 | SPOT | 9:00PM-The Office | Day,Th-1 | 10/25/12 9:10PM (Th) | 00:30 | The Office | SBTV10181225H | \$10000.00 | M/G For 26.0.1 |
| 52.0 | SPOT | | | 10/25/12 | | 1 preempt @ \$100.00 | | \$0.00 | Pre-Empt |
| 53.0 | SPOT | 3:00PM- 4:00PM | Per week (1),Fr | 10/26/12 3:16PM (Fr) | 00:30 | Family Feud Episode: 12075 | SBTV09151214H | \$600.00 | M/G For 49.0.1 |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | | | |
|-------------|---------------|-------------|-----|
| Gross Total | \$270,600.00 | Total Spots | 181 |
| Commission | (\$40,590.00) | | |
| Net Total | \$230,010.00 | | |